

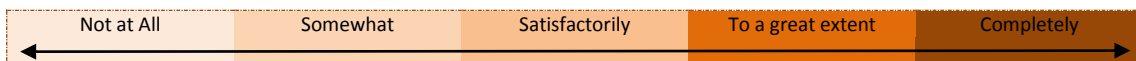
How does your website measure up?

10 Basic Functions of a Website.

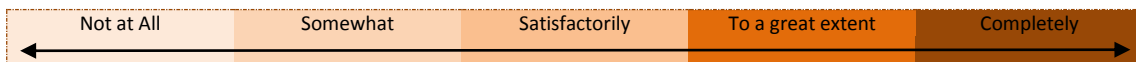
A website is essential to any business operating within the current marketplace. The most basic function of a website should serve to boost your profitability through increased sales and decreased operating costs.

Complete a self-assessment to see how your website measures up in increasing sales and decreasing operating costs.

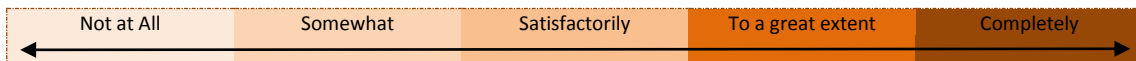
1. Enhance your business's professional image



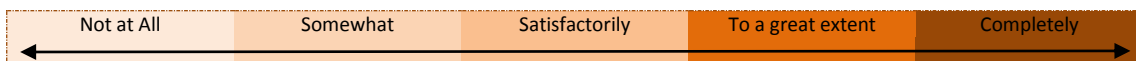
2. Increase confidence of prospective clients



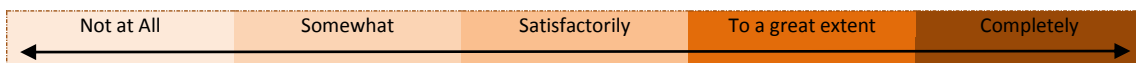
3. Provide current and useful information to your clients



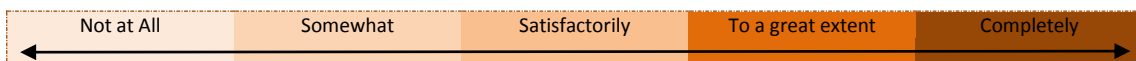
4. Increase sales opportunities



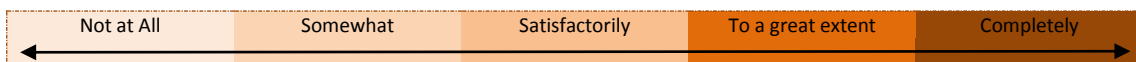
5. Save on operational costs



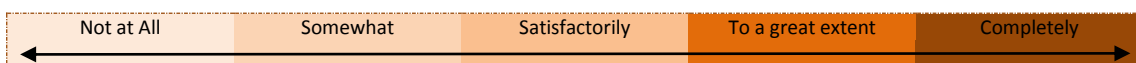
6. Develop your client base



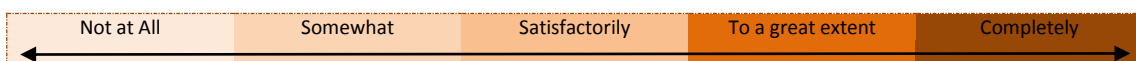
7. Implement promotional activities



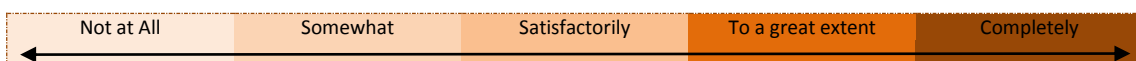
8. Expand public relations



9. Increase customer service



10. Implement value added services



If you answered below "Satisfactorily" or less for at least 5 of these basic functions you are missing out on basic advantages of having a website.

Call us today on 043 2205 771 to arrange a no obligation appointment to discuss how you can make your website work for you.